



GB Basketball Press Accreditation Guide

Subway Summer Slam 2024 events

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Media access & accreditation process

All media attending the GB Basketball Subway Summer Slam events (Men's and Women's) must be accredited by the British Basketball Federation. **The deadline to request accreditation is 72 hours prior to the event.**

Accreditation Process:

1. Complete the media accreditation form [here](#)
2. All Photographers/Videographers attending must have valid Public Liability insurance, with coverage of no less than £5 million. You will be asked for evidence of valid insurance before you are awarded accreditation
3. After submitting your details, a member of the GB Basketball press office will contact you to confirm your accreditation status for the event(s).
4. **If you have not received confirmation to attend, please do not come to the venue expecting to be accredited on the day.**
5. **All applications for accreditation must be received by 5pm 15th July 2024**

Copper Box venue details

Address:

- Queen Elizabeth Olympic Park, London, E20 3HB

Transport Options:

- **Driving:** No parking at the Copper Box Arena. Parking is available nearby at the Westfield Stratford Shopping Centre, Car Park A, which is a 10-minute walk from the venue.

- Tube & Train:
 - Stratford is the nearest tube and mainline train station – 15-minute walk.
 - Hackney Wick is the nearest overground station – 5-minute walk.
 - Stratford International Station – 10-minute walk, accessible from St Pancras International and Kings Cross Station.
- Bus:
 - The 388 bus service runs every 10 minutes between Stratford bus station and Blackfriars station, stopping directly outside the Copper Box Arena at stops M and N.

Media facilities & arrival

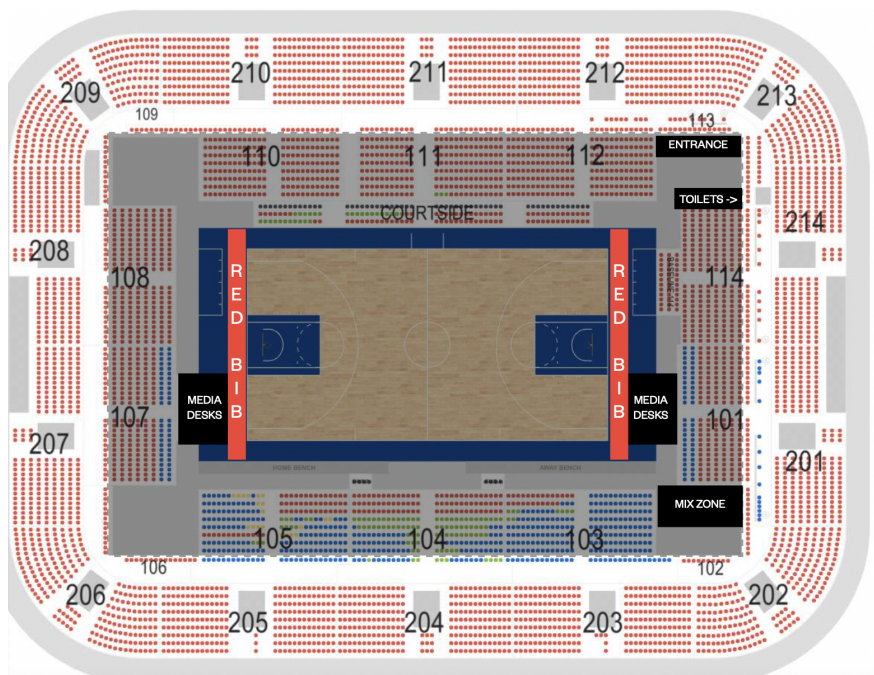
Entry to the Arena:

- Entry is through the lower bowl court-side entrance at the side of the Copper Box Arena building. Media can enter the building 90 minutes before tip-off.

Facilities Provided:

- Accredited media will receive a bib upon entry, alongside their media pass. The bib will either be a standard media bib or a courtside bib for photography and video, depending on pre-agreed working remit.
- Media attendees will have access to a table with mains power and WiFi.

Floorplan:



Interview requests

Any pre- and post-game media interviews with players, coaching staff, or back-office staff must be agreed in advance through the GB Basketball press office.

Note that player interviews post-game are not guaranteed due to limited time.

All interviews should take place in front of the GB Basketball branded backdrop in the mix zone unless otherwise agreed with GB Basketball.

General photo and video admission

Media are invited to film and photograph non-game action at the GB Basketball Subway Summer Slam games, including players warming up and down, as well as pre- and post-game player interviews.

No photo or video is allowed between tip-off and the final buzzer unless otherwise agreed with GB Basketball. Photographers and videographers are not allowed along the baseline or courtside unless approved for in-game action and wearing a courtside bib.

Access to GB Basketball content

GB Basketball is happy to share imagery and video with publishers, third parties, and other relevant media in a timely fashion after each game. For access, please email media@gb.basketball with details on content distribution and intended usage.

Bib policy

All Media - Black Bib on Entry:

- Numbered and logged against name on entry.
- Access to lower level but no filming or photography during the game or access to baseline/courtside.
- Bibs must be returned at the end of the game.

Vid/Photo In-Game - Red Bib on Entry:

- Numbered and logged against name on entry.
- Access to lower level and permitted to roam baseline and courtside areas for shooting video and photography during the game.
- Bibs must be returned at the end of the game.

For further inquiries, please contact: media@gb.basketball