



British Basketball Federation (BBF)

## PHOTOGRAPHY / FILMING TERMS & CONDITIONS 2019

### Terms & Conditions & Code of Conduct specifically covering Photography / Videography

Should your application for accreditation be successful, during your time at a British Basketball Federation Basketball Game, involving any of the Great Britain Teams, hereafter referred to as the GAME, there are as always some guidelines and rules. To make everything completely clear to both sides we have produced the following document:

The Photographer / Videographer (**herein referred to as the PHOTOGRAPHER**) (on his/her own behalf and, where he/she is an employee, also on behalf of his/her employer), agrees, as a condition of his/her being allowed accreditation for The GAME, that the following terms and conditions will be strictly adhered to and recognises that any infringement can lead to the accreditation being withdrawn permanently:

### Terms & Conditions

1. The use of photographs / film by the Photographer or any third party authorised by the Photographer shall also be strictly in accordance with the following policies:

2. Photographs / Film may be used or syndicated only for editorial purposes in printed or web-delivered media form and no photographs / film may be licensed/used by third parties for commercial reproduction, whether on a paid for or free of charge basis.

a) Editorial purposes are defined as printed newspapers, magazines, books, editorial and social media websites which are the official online versions of bona fide newspapers and/or magazines; all other uses are deemed commercial.

b) Still Images may not be used as part of sequence streaming or images or which in anyway emulate moving pictures. No still photographic pictures or sequences of pictures may be used or modified in any way for the production/creation of a moving film or video, or any other type of moving image, however the content may be delivered. **Requests to produce such content should be made to the British Basketball Federation.**

c) It is absolutely prohibited for any Photographer or support staff attending The GAME to shoot and/or publish video or moving images of any nature, using any type of camera, phone or **device without prior consent of the British Basketball Federation.** Any breach of this paragraph shall result in the immediate and permanent withdrawal of the Photographer's accreditation.

3. Commercial exploitation of the photographs/ film beyond that set out in paragraph 2 is only possible if written approval from the BBF is obtained. This will be on terms to be negotiated in good faith between the BBF and the Photographer/ organisation.

4. The Photographer must not allow the use of photographs or film, nor represent his/her own status or that of his/her agencies and/or their clients, in such a way as to imply any official commercial relationship between any commercial entity and the BBF, unless otherwise agreed in writing with the BBF.

a) Photographs / Film may not be altered or manipulated (electronically or otherwise) in such a way as to misrepresent actual events or to superimpose, remove or alter any advertising or promotional material.

- b) Images/ film clips are not to be used in association with (or positioned or juxtapositioned with) any marks, names or logos of any third party (commercial or otherwise) as to imply an official association where none exists.
5. The Photographer is prohibited from reporting to third parties outside the venue of The GAME (whether by mobile phone or otherwise) any scoring or statistical information relating to play at The GAME whilst the match in question is being played, for ultimate use on a premium telephone results line, internet site service or social media platform other than as part of a description of any photographs being disseminated in accordance with this accreditation.
6. The Photographer shall, on request from BBF, provide copies of selected photographs or film taken by him/her for internal display, promotional use in the BBF publications and on the BBF official website at no charge. All pictures / film extracts where possible will be bylined. A handling charge to cover prints or USB etc ordered shall be paid if required. If photographs are required for commercial exploitation by the BBF, normal reproduction fees shall apply.
7. When dealing with BBF officials / staff, all Photographers should understand that many of these are working in a voluntary capacity. Officials should offer their assistance with photographic matters where necessary or when requested. Any difficulties or dispute must at all times be addressed in the first instance to the Media / Photography Liaison Manager.
8. Photographers may not under any circumstances seek to speak or initiate contact with players/staff or officials.
9. Photographers may not inhibit or delay a player /staff / officilas whilst moving from or to the court by photographing, filming or obstructing the route.
10. Photographers should be aware that whilst on court, any request made by an Official (Referee) must be obeyed and no communication of any type with officials, is allowed. Any issues must be dealt with after the match by the Media Liaison Office (MLO) .
11. Photographers are asked to be polite and courteous to spectators, players, officials and other persons on site at The GAME at all times. In cases where a spectator is found to be occupying a photo position, please ask him/her politely to move. If your request is denied always ask for the assistance of the Steward/Security Guard controlling the area in question.
12. Accreditation is issued solely for the purpose of press/ photographic / film coverage of The GAME and accreditation must be displayed at all times.
13. Mobile or internet calls may not be made from any photographic positions during play.
14. Photographers are responsible for the removal of any litter they create in photo positions.
15. Television cameras are not to be obstructed.
16. Around the court, photographs may be taken from the adjacent spectator stands. In special cases, a pass to photograph from specific positions may be issued from the Media Liaison Office.
18. No clothing bearing any kind of advertising or excessive branding may be worn. No excessive logos or stickers are permitted on camera equipment.
19. No flash or strobe equipment may be used during play under any circumstances.
21. Photographs are only to be taken from the approved official photo positions or those designated by the Media Liaison Manager.

22. Movement within photo positions may only take place during Time Outs or Intervals of Play (End of Quarter / Half Time).
23. Only one Photographer is permitted from each organisation / publication.
24. Photographs / Filming can be taken in the press interview room but space may be restricted and access is at the discretion of the Media Liaison Manager
25. Under no circumstances are photographs / film to be taken or players or staff to be approached or disturbed when moving to or from the court, in the venue corridors which connect the Press Room or the Changing rooms
26. When working in the photo positions you must respect and not infringe, impede or obstruct your fellow Photographers.
27. All Photographers attending The GAME must be covered by third party liability insurance, with coverage of not less than £2 million. By attending The GAME, the Photographer in so doing personally certifies that the appropriate cover is in place. All Photographers must be prepared to produce the document on request during their attendance. Failure to produce a copy of the policy on request will result in accreditation being withdrawn.
28. The use of wireless computers or cameras is prohibited on or around the court unless approved by the Media Liaison Manager.
29. Laptops may not be used in photo positions without special dispensation from the Media Liaison Manager.
30. If network access points are available they may only be used by photographers who have been specifically authorised to do so by the Media Liaison Manager. Priority will be given to the official GB Photographer (s) to upload photographs for BBF / FIBA.
31. If requested, the accredited organisation will produce evidence (published work) to justify their attendance at The GAME.
32. It is a condition of your accreditation that the Photo Jacket if supplied is worn at all times whilst in the Venue or on court.
33. The court includes the playing area, as well as the two meter band on the outside of the lines of the playing area, that surrounds the court on all four sides

Editor of Magazine/Agency/Company

Accredited Photographer :

A signature for each individual attending The prescribed Game is required.

Update : June 2019